

## **Town of Easton, Massachusetts**

### **Regulations Governing the Private Sponsorship of Plantings and Landscaping Within Town Property**

Pursuant to and by the authority of Article 3, Section 3-2 (c) of the By-Laws of the Town of Easton, the Board of Selectmen hereby adopts the following Rules and Regulations Governing the Private Sponsorship of Plantings and Landscaping Within Town Property.

#### **I. General**

1. The Town of Easton has undertaken a goal to facilitate the beautification of select public spaces and the Board of Selectmen has formed the Public Spaces Committee and charged them with implementing this program.
2. The Town is asking local businesses, community organizations and individuals to participate in a sponsorship or “adoption” program. See II. Application Process to review sponsorship details.

#### **II. Application Process**

1. The Public Spaces Committee (“Committee”), working with the Department of Public Works, will designate locations that will be made available for the sponsorship program. A list of locations will be made available to the public via the Town of Website.
2. Applications for sponsorship must be submitted in writing to the Public Spaces Committee, care of Town Hall, 136 Elm Street, North Easton, MA 02356. Applications are available at Town Hall and on our website at <http://www.easton.ma.us/>
3. The Committee, upon consultation with the Department of Public Works, will have discretion in the assignment of location. Assignments are based on a first come, first serve basis, but contingent on a “paid in full” sponsorship within 30 days of the application approval.
4. Contingent upon the weather, beautification sponsorship will begin on April 15th of each year and will end October 31st. Exceptions can be made for unclaimed spaces on a case-by-case basis. Signs may be removed by the Committee or agents of the Town before the first snowfall and be reinstalled in the spring upon renewal of sponsorship.

#### **III. Maintenance and Construction**

1. Landscapers are required to abide by the signed contract with the Town of Easton.

#### **IV. Signage**

1. Included in the sponsorship will be one (1) sign to recognize the sponsoring party. Signage content must be approved by the Committee.
2. The sign design has been adopted by the Committee and shall remain consistent throughout the Town pursuant to Section 10 of the Zoning By-laws.
3. For the protection of signs, they may be removed by the Committee or agents of the Town before the first snowfall and be replaced in the spring.

## **V. Annual Renewal**

1. All participants will have first right to renew for their previous year's area each spring.
2. Sponsors should notify the Committee in writing as soon as practical, but no later than March 15th of their desire to continue as a participant in the program.
3. Letters confirming sponsor participation will be given in writing within 30 days of renewal approval