

**TOWN OF EASTON
ECONOMIC DEVELOPMENT COUNCIL CHARGE**

Mission: To promote the sustainable economic development of the Town of Easton; to collaboratively seek local and regional opportunities for economic growth in order to both generate employment opportunities and tax revenue; to recognize neighborhood and community concerns during the development of economic policy; to leverage existing infrastructure and facilities to the fullest extent possible while addressing weaknesses through collaboration with the public, businesses, and other governments.

Membership: Seven (7) persons to be appointed by the Board of Selectmen consisting of: two (2) Board of Selectmen members, the Director of Planning and Economic Development, and (4) private sector appointees preferably, but not necessarily, from financial, retail, manufacturing, commercial, and/or industrial sectors. The Selectmen may seek nominations for membership from organizations included, but not limited to, the Easton Chamber of Commerce, MetroSouth Chamber of Commerce, and other organizations the Selectmen see fit. The Director of Planning and Economic Development shall serve as Clerk of the Council and be responsible for the maintaining of minutes, agendas, and documents pertaining to the Council.

All at-large appointees shall serve for a term of three years.

Tasks: The Easton Economic Development Council (herein “the Council”) will meet at least six times per year and shall report to the Board of Selectmen at least once annually. The Council’s responsibilities will include:

1. The Council shall assist the Board of Selectmen in implementing the Economic Development recommendations of the Master Plan and other relevant reports.
2. The Council will provide the Board of Selectmen with recommendations for potential changes, revisions, or additions to the Master Plan or Bylaws of the Town of Easton.
3. The Council shall recommend policies to improve economic conditions for existing Easton businesses, attract new businesses, and aid in their growth or expansion.
4. The Council shall seek input from any Town board or agency of which its initiatives may impact the planning of current or future development of the Town.
5. The Council shall seek input from any board, organization, or agency it determines will support its ability to serve the Town.
6. The Council shall market the Town of Easton in order to attract business development that will maximize tax revenue and create employment opportunities through policy formation and strategic partnerships.
7. The Council shall develop both short and long-term policy strategies that are inclusive of regional development opportunities whenever possible.

Adopted by the Board of Selectmen on June 9, 2014

Amended by the Board of Selectmen on June 6, 2016