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Easton's Economic Development Council is excited to introduce a new site locator tool developed specifically to help business owners looking for a site to start or move their business. The interactive database allows property owners to list properties available for sale or lease. Business owners and entrepreneurs can then view those lists to find properties suitable for their business. Owners provide pertinent information about the properties and contact information. Easton links the property to the zone in which the property is located, i.e. Business or Industrial, along with a list of uses allowed within the zone. Visitors may also click on links that direct them to a guide on doing business in Easton, a video on why Easton is a great place to locate their business, various plans and studies relevant to economic development, and the town's economic development support staff.

The tool was developed as part of a concerted effort to promote economic growth in the town. In 2013 the Town of Easton formed a working committee and began Envision Easton, a process for developing a new Community Master Plan. Envision Easton challenged residents and business owners to look into the future and share their vision of Easton fifteen to twenty years out. In addition to protecting its small-town feel and rural character, Easton's citizen's also recognized the need to grow economically. The Envision Easton Community Plan identified targeted areas and specific steps needed to promote economic growth in those areas. Those steps, including certain infrastructure projects, updated zoning policies and a formal economic council, focused on promoting economic development and making Easton more friendly and open to business.

The Site Locator tool is one in a series of steps already taken by the town to attract more business. Zoning districts designed to encourage appropriate infill and redevelopment in Easton's downtown and Queset Commercial District – a corridor on Washington Street between Belmont and Depot Street – were adopted in 2016. The town sewered the downtown in 2013 and recently began construction on the sewer project for the Queset Commercial District and has plans for sewerage the Five-Corners area of Foundry Street between Bay Road and Eastman Street. An update to the Doing Business in Easton guide – another tool to facilitate business coming to Easton - is also underway.

The Site Locator tool, as well as links to other and services can be found on the Town's Economic Development webpage at:

http://www.easton.ma.us/boards_and_committees/economic_development_council.php.